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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

JANE ROE, individually, and as a  
representatives of the class,

Plaintiffs,

vs.

FRITO-LAY, INC.; and DOES 1-10  
inclusive,

Defendants.

) CASE NO.: 3:14-CV-00751-HSG

) **MOTION FOR PRELIMINARY  
APPROVAL**

) Judge: Hon. Haywood Gilliam, Jr.  
) Courtroom: 15

) Hearing Date: 11/19/15

) Time: 2:00 P.M.

) Location: Courtroom 15, San Francisco  
)

1 Now come the Plaintiffs, by and through counsel hereby move the Court  
2 pursuant to Federal Rule of Civil Procedure 23 for preliminary approval of the class  
3 settlement, certification of a class for the purposes of settlement, and approval of  
4 form and manner of notice. The Plaintiff seeks an Order:

- 5 1) Conditionally certifying a Settlement Class comprised of the Settlement  
6 Class Members;
- 7 2) Preliminarily approving the Settlement Agreement and Release;
- 8 3) Approving the proposed Notices of Class Action Settlement;
- 9 4) Certifying Plaintiff Jane Roe as Class Representatives;
- 10 5) Appointing Plaintiff's counsel as Class Counsel; and
- 11 6) Appointing a Settlement Administrator;

12 A memorandum in support is attached hereto and incorporated herein.

13 Respectfully submitted.

14 DATED: October 14, 2015

DEVIN H. FOK ESQ.  
DHF LAW, P.C.

15  
16 By: /s/ Devin H. Fok  
17 Devin H. Fok  
18 Attorney for Plaintiff  
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## **MEMORANDUM OF POINTS AND AUTHORITIES**

### **I. INTRODUCTION**

Plaintiff Jane Roe, individually and on behalf of the Settlement Class seek preliminary approval of the proposed Settlement Agreement with Defendant Frito-Lay, Inc. (“Defendant” or “Frito-Lay”). The Settlement Agreement between Plaintiff and Defendant (collectively, the “parties”), if approved, will resolve all claims of the Plaintiffs and all members of the Class in exchange for Defendant’s agreement to pay \$259,000 into a common settlement fund.

The proposed settlement of this action is the product of hard-fought and lengthy arm’s-length negotiations by experienced and informed counsel and warrants preliminary approval, as the terms are “fair, reasonable, and adequate.” Fed. R. Civ. P. 23(e)(2).

### **II. PLAINTIFF’S CLAIMS**

Plaintiff filed her case under a pseudonym, and if requested, will disclose her true name to this Court. She applied for employment with Frito-Lay, Inc. as a full time packer. She alleges, in her First Amended Class Action Complaint (“FAC”) that she was denied employment by Defendant on the basis of an employment background report<sup>1</sup> that contained erroneous and derogatory information. FAC ¶¶28, 31.

Under the Fair Credit Reporting Act (“FCRA” 15 U.S.C. §1681 *et seq.*), whenever adverse action is contemplated in whole or in part basis of information disclosed in a consumer report, the “user” of the consumer report must provide pre-adverse action notice compliant with 15 U.S.C. §1681b(b)(3)(A). The notice mandated under this requirement is commonly referred to as “pre-adverse action notice.” The idea behind this notice is to allow the consumer an opportunity to review

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<sup>1</sup> They are defined as “consumer reports” under the FCRA. *See* 15 U.S.C. §1681a(d)(1)(B).

1 and dispute information in a consumer report before the employment opportunity is  
2 gone.

3 Courts have required pre-adverse action notice to be provided within a  
4 reasonable time *prior* to the taking of adverse action. Generally, adverse action  
5 cannot be taken unless a minimum of 5 business days have elapsed from the date a  
6 pre-adverse action notice is *received*. *Reardon v. ClosetMaid*, 2013 U.S. Dist.LEXIS  
7 169821, \*43 (W.D. Pa. Dec. 2, 2013) (“*Reardon*”) citing H.R. Rep. 103-486 at 40  
8 (1994) (a “reasonable period for the employee to respond to disputed information is  
9 not required to exceed 5 business days following the consumers’ receipt of the  
10 consumer report from the employer.”).

11 Plaintiff alleges that rather than sending her a pre-adverse action notice,  
12 Defendant sent an adverse action notice indicating that her employment opportunity  
13 had been rejected. Defendant did not provide Plaintiff with any opportunity to review  
14 and dispute the inaccurate information disclosed in her report before Defendant took  
15 adverse action on the basis of the report. FAC ¶¶32, 33.

16 The primary remedy sought by Plaintiff on a class basis was a statutory  
17 damage award permitted between \$100 to \$1,000 upon proof of a willful FCRA  
18 violation. 15 U.S.C. §1681n.

### 19 20 **III. THE LITIGATION AND SETTLEMENT OF THE ACTION**

21 Plaintiff initially filed her Class Action Complaint in Alameda County Superior  
22 Court (Superior Court Case Number: RG13707606) on December 20, 2013 alleging  
23 two causes of action: 1) violation of the FCRA, 15 U.S.C. §1681b(b)(3) for failing to  
24 provide preadverse action notice; and 2) violation of Cal. Lab. C. §432.7(a) for  
25 denying employment on the basis of records of arrests that did not result in  
26 conviction. Defendant removed the action to this Court on February 19, 2014.

27 Subsequent to the filing of the Original Complaint, the parties met and  
28 conferred regarding the legal sufficiency of Plaintiff’s allegations relating to California

1 Labor Code §432.7. After a lengthy discussion and exchange of legal authority, the  
 2 parties filed a stipulation to file a First Amended Class Action Complaint (“FAC”)  
 3 omitting said state-law cause of action but leaving intact the FCRA cause of action.  
 4 Docket# 18. On October 3, 2014, Defendant filed an Answer to Plaintiff’s FAC.

5 In the meantime, the parties exchanged Rule 26(a) Disclosures and formal  
 6 written discovery including the production of information related to Defendant’s pre-  
 7 adverse action notice procedures as well as the class size. The parties further  
 8 exchanged informal discovery as well as legal authority on their respective positions.

9 On November 20, 2014, the parties participated in class-wide mediation with  
 10 Mr. Mark S. Rudy of Rudy, Exelrod, Zieff & Lowe, LLP, an experienced and well-  
 11 regarded mediator. After a full-day of mediation, the parties were unable to resolve  
 12 the matter. Although this initial session was unsuccessful, the parties continued  
 13 settlement discussions through Mr. Rudy. On or about February 2014, the parties  
 14 reached a tentative settlement which culminated in a confidential memorandum of  
 15 understanding.

16 A formal settlement agreement was executed on October 13, 2015.

#### 17 18 **IV. THE PROPOSED SETTLEMENT**

19 Following formal mediation and subsequent settlement arm’s-length  
 20 negotiations, and in light of the uncertain outcome and the risk of further litigation,  
 21 including class certification, the parties reached the terms of the proposed settlement.

22 Plaintiff seeks to certify a settlement class comprised of:

23 All natural persons residing in the United States, who within five years prior  
 24 to the filing of the action through the date of Preliminary Approval, were  
 25 the subject of a consumer report prepared at the request of Frito-Lay for  
 employment purposes, and who received a “flag” from LexisNexis.  
 Settlement Agreement, ¶II.G.

26 A “flag” in a LexisNexis consumer report alerts Defendant to the existence of  
 27 adverse information such as the existence of criminal history prompting further  
 28

1 action. Anybody who did not receive a “flag” means that the report was free of  
2 adverse information and that he or she had successfully passed the background check.

3 Under the Settlement Agreement, Defendant shall contribute \$259,000 to a  
4 Settlement Fund (“Gross Settlement Fund”), which will be distributed according to  
5 the terms of the Settlement Agreement as described below. Fok Decl., Settlement  
6 Agreement, ¶VIII.5, 6. The Settlement Fund is *Non-Reversionary* and any  
7 undistributed funds will be donated in *Cy Pres* to United Way. Settlement  
8 Agreement, ¶VIII.7.b.iii.

9 Every class member who returns a claim form will be entitled to a *pro rata*  
10 distribution from the settlement. The *pro rata* distribution will be made after payment  
11 of attorney’s fees, expenses, Class Representative Incentive Award as approved by  
12 the Court, and Settlement Administration fees. Settlement Agreement, ¶VIII.7.b.i.

13 The claim form will have a check box for the class member to indicate whether  
14 he or she believes that adverse action was taken on the basis of information disclosed  
15 in a consumer report. Fok Decl., Settlement Agreement, Exhibit 2. If the box is  
16 checked and the form is return completed within the designated post mark date, the  
17 class member will be entitled to distribution.

18  
19 **A. Attorney’s Fees and Expenses and an Incentive Award to the Class**  
20 **Representative**

21 The Settlement Agreement provides that Class Counsel may move for the  
22 Court to award attorney’s fees and expenses to be paid from the Gross Settlement  
23 Fund. Fok Decl., Settlement Agreement, ¶VIII.6. The Fees Award is in an amount not  
24 to exceed 33% of the Settlement Fund or \$85,470.00. This amount is less than the  
25 Plaintiff’s counsel’s lodestar.

26 Class Counsel may also seek reimbursement of costs not to exceed \$10,000.  
27 Class Counsel may also petition this Court on behalf of the named Plaintiff an  
28 incentive award in an amount not to exceed \$5,000.00. *Id.*



1 The Settlement Agreement further provides that Class Counsel may petition for  
2 reimbursement of reasonable class claim administration expenses. *Id.*

3 These items are to be deducted from the Settlement Fund prior to distribution  
4 to the class. *Id.*

### 5 6 **B. Settlement Claims Procedures and Opt-Out**

7 Within 30 days from preliminary approval of this settlement, Defendant is to  
8 submit a “Class List and Data Report” showing each Plaintiff’s name, most current  
9 mailing address and telephone number, and social security number.

10 Within 30 days after receipt of the “Class List and Data Report”, the settlement  
11 administrator will issue notices attached as Exhibit 1 and 2, as well as any other  
12 jointly prepared notice packets to the Settlement Agreement via first class U.S. mail,  
13 postage prepaid to each member of the list. Fok Decl., Settlement Agreement, ¶VIII.  
14 12.(d).(1).

15 Class members will have 30 days from the date of the mailing of the notice  
16 packet to submit claims or opt-out of or object to the settlement.

17 Additionally, the Settlement Administrator shall establish a website with the  
18 full text of the Settlement Agreement, the Notices for the two Funds, both in short  
19 and long form, Preliminary Approval and contact information for Settlement Class  
20 Counsel and the Settlement Administrator.

### 21 22 **V. THE SETTLEMENT CLASS SHOULD BE CERTIFIED**

23 Rule 23 allows courts to conditionally or provisionally certify a class for  
24 purposes of effectuating a settlement. *In re General Motors Corp. Pick-Up Truck*  
25 *Fuel Tank Prods. Liability Litig.*, 55 F.3d 768, 793-94 (3rd Cir. 1995); *White v.*  
26 *Experian Info. Solutions, Inc.*, 803 F. Supp.2d 1086, 1094 (C.D. Cal. 2011) (“Where,  
27 as here, ‘the parties reach a settlement agreement prior to class certification, courts  
28 must peruse the proposed compromise to ratify both the propriety of the certification

and the fairness of the settlement.’’). To certify a class, the court must find that the prerequisites of Rule 23(a) are met, and that the case falls within at least one of the categories listed in Rule 23(b). *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1022 (9th Cir. 1998); *Legge v. Nextel Communications, Inc.*, CV 02-8676-DSF (VNKX), 2004 WL 5235587, \*1 (C.D. Cal. June 25, 2004). The same standards generally apply where certification is sought for settlement purposes only, although issues of manageability at trial are not relevant. *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 620 (1997). Both Rule 23(a) and Rule 23(b) are satisfied here.

#### **A. Rule 23(a) Requirements**

Under Rule 23(a), one or more persons may sue as representative parties on behalf of a class if: 1) the class is so numerous that joinder of all members is impracticable; 2) there are questions of law or fact common to the class; 3) the claims or defenses of the representative parties are typical of the claims or defenses of the class; and 4) the representative parties will fairly and adequately protect the interests of the class. Fed. R. Civ. P. 23(a).

##### **a. Numerosity**

A class action can only be maintained where “the class so numerous that joinder of all members is impracticable.” Fed. R. Civ. P. 23(a)(1); *Legge*, 2004 WL 5235587 at \*4. But “[t]here is no absolute number at which joinder becomes impracticable. *Legge*, 2004 WL 5235587 at \*4 (citing *Gen. Tel. Co. v. EEOC*, 446 U.S. 318, 330, 100 S. Ct. 1698, 64 L.Ed.2d 319 (1980)).

Based on information disclosed in Defendant’s responses through formal and informal discovery, there are approximately 3,142 class members between January 2012 through November 20, 2014.<sup>2</sup> Following other cases in this Circuit, the numerosity requirement is thus satisfied. *See, e.g., Jordan v. Los Angeles County*, 669 F.2d 1311, 1319 (9th Cir. 1982), *vacated and rem’d on other grounds*, 459 U.S. 810

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<sup>2</sup> The parties will supplement this number prior to the court’s hearing on this motion.

(1982) (“we would be inclined to find the numerosity requirement in the present case satisfied solely on the basis of the number of ascertained class members, *i.e.*, 39, 64 and 71”); *Ashmus v. Calderon*, 935 F.Supp. 1048, 1064 (N.D. Cal. 1996) (certifying a class of 52 members).

**b. Commonality**

Under Rule 23(a)(2), a class must have sufficient commonality, which “requires the plaintiff to demonstrate that the class members have suffered the same injury.” *Wal-Mart Stores, Inc. v. Dukes*, 131 S. Ct. 2541, 2551, 180 L.Ed. 2d 374 (2011) (quotation omitted). This requirement is construed “permissively.” *Legge*, 2004 WL 5235587 at \*5 (citing *Hanlon*, 150 F.3d at 1019). Commonality is evaluated as to whether the complaint truly “is capable of classwide resolution – which means that determination of its truth or falsity will resolve an issue that is central to the validity of each one of the claims in one stroke.” *Dukes*, 131 S.Ct. at 2551.

“[C]ommonality is often found in consumer fraud and related actions where standardized documents and procedures are used. This is true for violations of FCRA and ECOA.” *Legge*, 2004 WL 5235587 at \*5 (citing *Clark v. Experian Info. Solutions, Inc.*, 2002 U.S.Dist.LEXIS 20410, \*11 (D.S.C. June 26, 2002) common questions predominate in FCRA action, including whether a “particular practice or policy of writing credit reports” was reasonable.)). Here, every Class member’s claim stems from Defendant’s alleged failure to provide them with a pre-adverse action notice prior to taking adverse action based on a consumer report in violation of the FCRA. 15 U.S.C. §1681b(b)(3)(A).

Commonality has been found in two virtually identical cases including claims for failure to provide pre-adverse action notice. *Reardon v. Closetmaid Corp.*, 2011 U.S.Dist.LEXIS 45373, at \*14 (“Here, there are numerous questions of law or fact common to the class. These include, but are not limited to....whether [defendant] relied on derogatory information in consumer reports to deny employment to the sub-

class members in violation of the FCRA..."); *Singleton*, 976 F.Supp.2d at 675 (finding common question of "whether [defendant] violated the FCRA by failing to provide employees with copies of their consumer reports and pre-adverse action notice").

**c. Typicality**

For similar reasons, Named Plaintiff's representative claim satisfies the typicality requirement of Rule 23(a)(3). Typicality and commonality are similar and tend to merge. *Gen. Tel. Co. of Sw v. Falcon*, 457 U.S. 147, 157 n.13 (1982). "Under the rule's permissive standards, representative claims are 'typical' if they are reasonably co-extensive with those of absent class members; they need not be substantially identical." *Hanlon*, 150 F.3d at 1020; *accord Legge*, 2004 WL 5235587 at \*8 ("As a result of the uniformity with which [Defendant] treated its customers, the Plaintiffs' experiences and claims in some ways are typical of those of the class."). In the instant case, Plaintiff contends that each Class Member had an adverse action taken against them based on their consumer report, and that Defendant failed to provide them with a pre-adverse action notice prior to taking adverse action in violation of the FCRA. Plaintiff's claims therefore are typical of the proposed class.

**d. Adequacy of Representation**

To make a determination on adequacy, the Court must evaluate both the Named Plaintiffs and their counsel:

Resolution of two questions determines legal adequacy: 1) do the named plaintiffs and their counsel have any conflicts of interests with other class members and 2) will the named plaintiffs and their counsel prosecute the action vigorously on behalf of the class?  
*Hanlon*, 150 F.3d at 1020.

All factors support certification here. There is no conflict of interest that would prevent Named Plaintiff or Class Counsel from representing the proposed Class, and Named Plaintiff and Class Counsel have vigorously pursued the Class's claims. Class Counsel are experienced class-action litigators who have successfully represented the Named Plaintiff and putative class in this litigation and settlement negotiations.

1 Information about the qualifications of Giradi Keese, the Law Offices of Devin H.  
2 Fok, and A New Way of Life are included in the declarations of John A. Girardi,  
3 Devin H. Fok, and Joshua E. Kim respectively.

4  
5 **B. Rule 23(b)(3) Requirements**

6 The Settlement contemplates provisional class certification under Rule  
7 23(b)(3). If the elements of Rule 23(a) are satisfied, then a class action may be  
8 certified provided the court finds that certain other requirements under Rule 23(b)(3)  
9 are met: 1) questions of law or fact common to class members predominate over any  
10 questions affecting only individual members, and 2) a class action is superior to other  
11 available methods for fairly and efficiently adjudicating the controversy. Fed. R.Civ.  
12 P. 23(b)(3); *Hanlon*, 150 F.3d at 1022.

13 The “predominance inquiry tests whether proposed classes are sufficiently  
14 cohesive to warrant adjudication by representation.” *Amchem Prods.*, 521 U.S. at  
15 623. Predominance is similar to, but “far more demanding” than the commonality  
16 requirement. *Id.* at 623-24. The predominance requirement is satisfied because  
17 common questions present a “significant portion of the case” that can be resolved for  
18 all Class members in a single adjudication. *See Gutierrez v. Wells Fargo Bank, N.A.*,  
19 2008 W.L. 4279550, \*14 (N.D. Cal. Sept. 11, 2008) (citing *Hanlon*, 150F.3d at 1019-  
20 22). As discussed in the commonality and typicality sections above, the most central  
21 issue in this litigation is common among all the prospective Class members and the  
22 Named Plaintiff. Moreover, it is Plaintiff’s contention that the elements of these  
23 nearly identical claims could be shown at trial through common evidence regarding  
24 Defendant’s alleged policies, procedures and practices for sending pre-adverse action  
25 notice.

26 Additionally, adjudicating the facts presented in this action on a class-wide  
27 basis would be superior to alternative methods of adjudication. “The superiority  
28 requirement is generally satisfied where there are ‘multiple claims for relatively small

individual sums.”” *Legge*, 2004 WL 5235587 at \*12 (quoting *Local Joint Exec. Bd. Of Culinary/Bartender Trust Fund v. Las Vegas Sands, Inc.*, 244 F.3d 1152, 1163 (9th Cir. 2001)). This is because “[w]ithout a class action, the costs of individual litigation as compared to the amount of damages may be prohibitively high,” or “the individual plaintiffs’ claims are so small that denying class certification would effectively preclude any recovery.” *Id.* (recognizing that a class action may not only be the superior method of adjudication of multiple claims with small damages, but may be the only realistic means for class members to adjudicate their claims).

The interests of the Class would not be better served by prosecuting their claims individually. *See* Fed. R. Civ. P. 23(b)(3)(A)-(B). Indeed, a class action is only feasible means by which individual applicants can effectively challenge Defendant’s conduct, given the relatively modest size of individual claims under the FCRA, which provides for statutory damages of only \$100-1,000 per violation<sup>3</sup>, and the vastly superior resources with which Defendant has to defend itself. It is therefore desirable to litigate the issues in this forum on a class-wide basis. *See id.*, at 23(b)(3)(C).

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### **C. The Proposed Settlement More Than Satisfies the Standard for**

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<sup>3</sup> While the FCRA does provide for recovery of actual damages, 15 U.S.C. §1681o(a) (actual damages for negligent FCRA violation) and 1681n(a) (actual damages for willful FCRA violation), such damages may only be sought where the damage is result of the violation at issue. *See Caltabiano v. BSB Bank & Trust Co.*, 387 F.Supp.2d 135 (E.D.N.Y. 2005) (debtor suing credit agencies unable to recover actual damages where loan-rate increase was based on market rate rather than credit report). Class members who perceive they have actual damages as a result of failing to receive pre-adverse action notice may opt-out of the Settlement. This ability to opt-out has been held to sufficiently protect those class members in similar cases. *See Egge v. Healthspan Services Co.*, 208 F.R.D. 265, 272 (D. Minn. 2002) (“[defendant’s] alleged concern that individual class members may be able to recover more in individual actions is adequately addressed by use of the Rule 23(b)(3) opt-out procedure.”) (quotation omitted); *Macarz v. Transworld Systems, Inc.*, 193 F.R.D.46, 55 (D. Conn. 2000); *Weber v. Goodman*, 9 F.Supp.2d 163,170, 171 (E.D.N.Y. 1998) (deciding a class action in an FDCPA case where individual claims could hve resulted in recoveries of \$1,000 per individual was superior even though the class members would receive no more than \$2 in statutory damages for the defendant’s FDCPA violation).

1                   **Preliminary Approval**

2           The proposed Settlement Agreement in this case, which provides for a non-  
3 reversionary monetary recovery of \$259,000 more than meets the standard for  
4 preliminary approval.

5                   **a. The Settlement Is the Product of Serious, Informed, Non-**  
6                   **Collusive Negotiations**

7           As recounted above, the settlement in this case was the result of arm's-length  
8 negotiations facilitated by an experienced and well-respected mediator after  
9 substantial pre-mediation discovery. "An "initial presumption of fairness is usually  
10 involved if the settlement is recommended by class counsel after arm's-length  
11 bargaining." *Riker v. Gibbons*, 2010 WL 4366012, at \*2 (D. Nev. Oct. 28, 2010); *see*  
12 *also Hanlon*, 150 F.3d at 1027 (affirming approval of settlement after finding "no  
13 evidence to suggest that the settlement was negotiated in haste or in the absence of  
14 information illuminating the value of plaintiff's claims."). In this case, the seriousness  
15 of the negotiations is made clear by the fact that it required a mediation session, and  
16 several more months of post-mediation negotiations to reach agreement. This fact  
17 illustrates that neither side was overly eager to compromise their position in this case.

18                   **b. The Settlement Has No Deficiencies**

19           First, notice will be sent to all consumers during the class period on whom a  
20 "flag" was disclosed in their employment consumer reports. A "flag" in a LexisNexis  
21 consumer report alerts Defendant to the existence of adverse information (*e.g.*,  
22 criminal history) prompting further action. This encompasses the entire universe of  
23 consumers upon whom pre-adverse action notice is required under the FCRA, 15  
24 U.S.C. §1681b(b)(3).

25           Although many of the individuals with "flags" on their consumer reports are  
26 ultimately hired (Defendant estimates a failure or no-hire rate of 39.01%), all  
27 consumers who were subject to a "flag" on their report will receive class notice. All  
28 consumers who check the box on the claim form indicating that they were not hired



1 because of their consumer report under the penalty of perjury and timely return the  
2 completed form will receive recovery. The claim form is not unduly burdensome as  
3 no additional documentation or evidence is required. *See* Settlement Agreement, Ex.  
4 2. The only additional information required is for consumers to put in their current  
5 contact information and the last four digits of their social security number as  
6 verification.

7 The totality of the settlement will be paid out; there is no reversion to the  
8 Defendant. All deductions from the settlement fund, such as attorney's fees,  
9 settlement administration expenses; and Named Plaintiff service awards require  
10 judicial approval, and the settlement is not contingent upon approval of the requested  
11 amounts.

12 **c. The Settlement Does Not Grant Preferential Treatment**

13 Preferential treatment is not a concern in this case. The settlement class is for  
14 the certification of a single class, with no sub-classes. Every class member will be  
15 treated equally, and have an equal opportunity to claim a share of the settlement fund.  
16 The settlement does call for a service award for the Named Plaintiff, but the award is  
17 subject to the Court's review and approval. Furthermore, the Ninth Circuit has  
18 recognized that service awards to named plaintiffs in a class action are permissible  
19 and do not render a settlement unfair or unreasonable. *See Stanton v. Boeing Co.*, 327  
20 F.3d 938, 977 (9th Cir. 2003); *Rodriguez v. W. Publ'g Corp.*, 563 F.3d 948, 958-69  
21 (9th Cir. 2009).

22 **d. The Settlement Is Adequate and Reasonable**

23 While the exact amount that each class member will recover is unknown until  
24 the number of claims filed is determined, the gross settlement amount of \$259,000 is  
25 substantial, and class members filing claims are likely to recover a substantial portion  
26 of what they could have recovered in litigation.

27 For a vast majority of the consumers, the adverse consumer report information  
28 that formed the basis of the "flags" were accurate. Therefore, Frito-Lay would have



1 been justified in denying employment. In litigation, the consumers whose reports  
2 contain accurate adverse information will not be able to recover any actual damages  
3 outside of the \$100 to \$1,000 statutory penalties.

4 Generally, a claim-in rate for FCRA cases is approximately 15%. If a similar  
5 rate is achieved in this case, the payout to claiming class members would likely to  
6 exceed \$100. In circumstances such as this, where a settlement fund is calculated to  
7 pay out in its entirety, and where claiming class members are likely to receive a good  
8 result, a settlement should be approved. *Gallucci v. Gonzales*, 12-57081 (9th Cir.,  
9 Feb. 24, 2015) (unpublished) (overruling objection to claims-made settlement when  
10 “the Settlement’s \$5 million common fund was intended to be – and by all accounts,  
11 is in fact – more than adequate to compensate all class members who submitted  
12 refund claims.”).

13 Moreover, the statutory penalty of \$100 to \$1,000 is available only if Plaintiff  
14 can establish willful violation of the FCRA. 15 U.S.C. §1681n(a)(1)(A). If the  
15 Defendant’s violation was at most negligent, recovery is limited to actual damages.  
16 See 15 U.S.C. §1681o(a)(1). In addition, the propriety of statutory penalties including  
17 the statutory penalty under the FCRA has been subject to numerous attacks. Recently,  
18 the United States Supreme Court granted *certiori* in *Spokeo, Inc. v. Robins*, No.13-  
19 1339, 2015 WL 1879778, at \*1 (U.S. Apr. 27, 2015) to decide on whether a plaintiff  
20 may maintain standing in federal court based on a statutory violation authorizing  
21 statutory penalties alone and without actual damages.

22 Viewed in the context of the litigation risks faced, as well as the substantial  
23 delay, and costs that class members would have experienced in order to receive  
24 proceeds from an adversarially-obtained judgment, not to mention the judicial  
25 resources required, this settlement is in the best interests of the Plaintiff and the  
26 Settlement Class members, and should be approved.

27  
28 **D. The Court Should Approve Dissemination of the Proposed Class Notice**

1 With this motion, Plaintiffs have provided two forms of proposed class notice  
2 all to be sent by first class mail. Fok Decl., Settlement, Ex. 1 and 2. These proposed  
3 notices include all of the information required by Fed. R. Civ. P. 23(c)(2)(B). The  
4 Long Form Notice contains details about the definition of the Class, the proposed  
5 Class Counsel, the size of the settlement fund, the methodology for opting out of or  
6 objecting to the settlement, the potential size of Plaintiff's request for attorney's fees,  
7 expenses, and class representative incentive awards, and the date and location of the  
8 final approval hearing. This notice program exceeds the requirements of Fed. R. Civ.  
9 P. 23, and should be approved.

10  
11 **VI. CONCLUSION**

12  
13 Based on the foregoing, Plaintiffs respectfully request this Court to grant approval to  
14 the proposed settlement.

15  
16 DATED: October 14, 2015

**DHF LAW, P.C.**

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**E-FILING ATTESTATION**

By his signature below, counsel for Plaintiff attests that he has on file all holographic signatures corresponding to any signatures indicated by a conformed signature (/s/) within this e-filed document and any document e-filed concurrently herewith.

DATED: October 14, 2015

**DHF LAW, P.C.**

By: /s/ Devin H. Fok

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